



SOCIAL MEDIA TAKEOVER

Pebble Tossers is on most social media channels. In order to connect with members who cannot attend the Ripple Run, we want to capture as many great images as possible.

Photo ideas:

- Start Line with people
- Warm Up
- National Anthem performer
- 1st Finisher(s) crossing the line
- Water station: people serving water to runners/walkers
- Action shots of runners/walkers & bystanders
- Nonprofit Expo: try to get photo of each nonprofit table with staff and also staff with participants doing the projects
- Runners crossing the finish line
- Award ceremony
- Raffle winners
- Overview shot from up at Pavilion overlooking grassy area to show crowds
- Cute kids
- Walkers w/ dogs
- Anyone in costume
- People having fun!

Here is a good article to help with ideas:

<http://xosarah.com/2017/03/01/7-ways-to-take-better-photos-for-your-blog-and-social-media/>

For the Run, we will focus on our top 3 social media channels: Instagram, Twitter and Facebook. Tag us at @pebbletossers and use #rippplerun or #ripplemakers

Instagram @pebbletossers - Tossers.908

Twitter @pebbletossers - Tossers.2008

Facebook @pebbletossers - will approve as editor